

# Your biggest asset is also your biggest risk<sup>SM</sup>

observe **it**

## The Risk

**Insiders** help you get the job done.

- Employees
- Privileged Users
- Partners
- Vendors
- Contractors

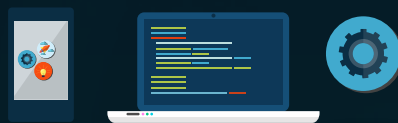


But they can also **introduce massive risk**, with access to critical:

Applications

Data

Systems



"ObserveIT is different, because it focuses on user activity that indicates an intent to steal or exfiltrate data. It has been a total game-changer for us."

**CISO**, global investment firm

## Detect, investigate, and prevent insider threats with ObserveIT.

ObserveIT helps large enterprises identify and eliminate insider threats.



### Detect Insider Threats

ObserveIT provides organizations with "eyes on the endpoint" to continuously monitor data for signs of misuse. ObserveIT reviews all actions taken by users on an organization's systems to protect data and reduce risk. Organizations can also anonymize captured data to protect privacy.



### Investigate With Full Context

When an incident occurs, security teams need visibility and context to understand what happened. ObserveIT simplifies and streamlines investigations by offering granular details of user activity. By capturing and indexing user behavior, ObserveIT gives IT and security teams irrefutable evidence to streamline investigations.



### Prevent Incidents

Prevent insider threats by getting proactive, letting your users know when their behavior veers out of policy, blocking suspicious activities, and educating users on security and compliance best practices so that they do not accidentally expose you to risk.

**1,800+** CUSTOMERS in  
**87** COUNTRIES



Ready to see it in action for yourself? **Start your ObserveIT Trial today**

[www.observeit.com/tryitnow](http://www.observeit.com/tryitnow)

## Why Security Teams Choose ObserveIT



### Lightweight Architecture

No appliance or hardware installation.  
Ultra-efficient, low footprint agents.



### Rapid Deployment

Standard deployment takes hours or days—  
not weeks or months.



### Immediate Value

Gain instant, out-of-the-box insight into  
user behavior and stop data loss.

## Supported Platforms

### Operating Systems



Windows



Mac OS

UNIX

### Virtualized Platforms

vmware

CITRIX

## Industry Recognition



Leader: Insider  
Threat Detection



Endpoint Security  
Management



Data Extrusion  
Prevention



## Bridge Compliance Gaps

**Compliance mandates are non-negotiable for many businesses.** With the ability to instantly search and analyze robust metadata, and view video-like playback of pinpointed sessions, **ObserveIT helps organizations meet stringent regulatory requirements** like:

EU GDPR    FFIEC  
PCI DSS    FISMA  
SOX    FERPA  
HIPAA    NISPOM  
NERC    *and more.*  
ISO27001

With granular visibility, violations can be traced back to specific actions of the user and audit reports can be completed in a fraction of the time.

## EU GDPR: Is Your Organization Ready?

Non-compliance with GDPR could result in serious financial penalties and worse. If your organization hasn't already, now is the time to implement robust data protection and privacy measures.

visit [www.observeit.com](http://www.observeit.com)

Ready to see it in action for yourself?

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